

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939418-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1519

Flight Dates	Order #	Alt Order #
08/07/12 - 08/10/12	939418	07894762

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/07/12	M-F Early Sunrise	5:00-6:00 AM	-T-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	08/07/12	5:41 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1211H	\$500.00	NM
2	08/09/12	08/09/12	M-F Early Sunrise	5:00-6:00 AM	---T---	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---T---	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Th	08/09/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1211H	\$500.00	NM
3	08/08/12	08/08/12	M-F Sunrise @6AM	6:00-7:00 AM	--W----	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	08/08/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1211H	\$2,000.00	NM
4	08/10/12	08/10/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	08/10/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1211H	\$2,000.00	NM
5	08/07/12	08/10/12	Olympics Today Show	Olympics Today Sh	-TWTF--	:30	4	\$3,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	08/07/12	9:56 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
2 WESH	W	08/08/12	9:30 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
4 WESH	Th	08/09/12	9:58 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
3 WESH	F	08/10/12	9:50 AM	Olympics Today Show	Olympics Today Sh	:30	PRATV1211H	\$3,000.00	NM
6	08/07/12	08/09/12	M-F 5-6 PM ROT	5:00-6:00 PM	-111---	:30	3	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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6	08/07/12	08/09/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	-111---	:30	3	\$1,500.00	NM																																																		
<table> <tr> <td colspan="2"></td><td>08/06/12</td><td>08/12/12</td><td>-111---</td><td></td><td>3</td><td>\$1,500.00</td><td colspan="2"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>WESH</td><td>Tu</td><td>08/07/12</td><td>5:24 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>PRATV1211H</td><td>\$1,500.00 NM</td></tr> <tr> <td>3</td><td>WESH</td><td>W</td><td>08/08/12</td><td>5:42 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>PRATV1211H</td><td>\$1,500.00 NM</td></tr> <tr> <td>2</td><td>WESH</td><td>Th</td><td>08/09/12</td><td>5:44 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>PRATV1211H</td><td>\$1,500.00 NM</td></tr> </table>												08/06/12	08/12/12	-111---		3	\$1,500.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WESH	Tu	08/07/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM	3	WESH	W	08/08/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM	2	WESH	Th	08/09/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1211H	\$1,500.00 NM
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<b>Total Spots</b>							<b>13</b>																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,500.00</b>
<u>Agency Commission</u>	<b>\$3,825.00</b>
<u>Net Amount Due</u>	<b>\$21,675.00</b>